



COMITÉ PERMANENT DES MÉDECINS EUROPÉENS
STANDING COMMITTEE OF EUROPEAN DOCTORS



efpia

European Federation of Pharmaceutical
Industries and Associations



PGEU GPUE

“Improving the sustainability of healthcare systems through better adherence to therapies: a multi-stakeholder approach”

21 September 2011, 12.30–15.00, European Parliament, room ASP 5G2

Hosted by Mrs Linda McAvan MEP (S&D, DE), Mr Christofer Fjellner (EPP, SE) and
Mr Cristian Silviu Buşoi MEP (ALDE, RO)

Organised by PGEU, EPF, EFPIA and CPME

Programme

12.30	Sandwich lunch
13.00	Welcome and opening speech <i>Dagmar Roth-Behrendt, MEP</i>
13.10	Facts and figures on non-adherence <i>Prof. Przemyslaw Kardas – Medical University of Lodz, Poland, Director of the Ascertaining Barriers to Adherence project</i>
13.30	The patients' perspective <i>Dr Chris Sotirelis – European Patients' Forum</i>
13.40	The role of the doctor in a health care team with patients and pharmacists <i>Dr Roland Lemye – Standing Committee of European Doctors (CPME)</i>
13.50	Medicine adherence and pharmacy services <i>Rajesh Patel – Pharmaceutical Group of the European Union (PGEU)</i>
14.00	How can the pharmaceutical industry contribute? <i>Richard Bergström – European Federation of Pharmaceutical Industries and Associations (EFPIA)</i>
14.10	Questions and discussion <i>Chaired by Christofer Fjellner, MEP and Cristian Silviu Buşoi, MEP</i>
14.50	Conclusions and closing speech <i>Cristian Silviu Buşoi, MEP</i>
15.00	Close of event